

2025 KNOWLEDGE-BASED HOME-STUDY CE FOR PHARMACISTS AND PHARMACY TECHNICIANS

IMMUNIZATION COMMUNICATION

Speaker: Todd Wolynn MD, MMM, Executive Director, Trusted Messenger Program, Public Good Project, Pittsburgh, PA

Pharmacist and Pharmacy Technician Learning Objectives

Upon completion of this knowledge-based CE activity, the participant will be able to do the following:

- List most trusted professions
- List 3 characteristics of popular social media posts driven by algorithms
- Identify 3 evidence-based healthcare communication practices

Accreditation Information:

ACPE UAN: 0122-0000-25-063-H06-P/T (Immunizations CE)

CPE Credit Hours: 1.0 hour (0.1 CEU) of CE credit

Release Date: October 6, 2025

Expiration Date: October 6, 2028

Sponsorship: This program is conducted solely by Premier and has no commercial or non-commercial support or sponsorship.

To participate and obtain CE credit, participants must complete the following steps:

1. Log on to [Premier's CE website](#) to register for the activity under "Home Study CE"
2. View and listen to the recorded activity
3. Complete both the post-test learning assessment questions and the activity evaluation within 45 days of the event.

[Click here](#) to view CE webinar system requirements for the learner to complete the online activity, including the internet browser(s) supported and minimum versions of each, and the minimum memory, storage, processor, and internet.

Note: CPE participation will be provided to CPE Monitor if the participant attains a passing grade of 70% or better on the post-test learning assessment questions. NABP e-profile ID number and birthdate (MMDD) must be provided by participants to receive CE credit.



Premier, Inc. is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. This CE activity is provided as a free, value-added service to Premier health-system pharmacy staff.

For any questions regarding the CE activity, please contact the [Premier Pharmacy Team](#).

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Speaker Bio:

Todd Wolynn MD, MMM is the Executive Director of the Trusted Messenger Program, a part of the public health nonprofit PGP (Public Good Projects). He's been a Vaccination Advocate for > 30 years which includes his work as a: clinical vaccine researcher, immunizing pediatrician and immunization confidence & communication researcher. His work focuses on educating Healthcare Providers to utilize communication 'best practices' to help people reach personal evidence-based health decisions.

His work has been covered in the LA Times, NYT Science Times, the Guardian, and a range of print, digital, podcast and documentary media formats. The 2022 documentary "Virulent: The Vaccine War", highlighting his efforts addressing eroding vaccine confidence. In October 2022 Dr. Wolynn received the American Academy of Pediatrics Holyroyd-Sheery Award for outstanding media and public health work in the areas of advocacy, legislation, research, and professional & public education, and communication.